

Live Business Session in the Kingdom of Saudi Arabia



Riyadh, KSA
24-25 June 2024



Location: Radisson Hotel Riyadh Airport

SACE, in cooperation with the **Italian Embassy in Saudi Arabia**, **ICE-Italian Trade Agency** and **Confindustria**, is pleased to invite you to a **business visit in Saudi Arabia**. This will cover a presentation of **new business opportunities** in the **energy, waste/water treatment and transportation sectors** with **B2B opportunities** involving **key public stakeholders**, flagship giga projects and tier one/two local companies open to partnerships with Italian suppliers and subcontractors.

Agenda (KSA local time)

Monday June 24th

10:00 am – 1:00 pm - Sistema Italia and local institutions welcome the Italian delegation to Riyadh

1:00 pm – 2:00 pm - Lunch break

2:00 pm – 5:00 pm - Discovering opportunities in the municipalities of Al-Ula and Riyadh, backed by SACE's Push Strategy facility

Tuesday June 25th

10:00 am – 1:00 pm - B2B Session with selected business partners

1:00 pm – 2:00 pm - Lunch break

2:00 pm – 5:00 pm - Focus on Saudi's giga projects: meeting and B2B session with NEOM and Enowa

*The participation is **free of charge** and **registration is mandatory** | All parties will be bearing their own expense | Meals are not included | In case of event cancellation, SACE and its partners will not be liable for any costs or losses incurred by participants | **English will be the working language.***

[I will join in person](#)

[I will join online](#)