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Europump Unveils Sleek and User-Friendly Website to Enhance Customer Experience

Europump, the European Association for Pump Manufacturers, is thrilled to announce the launch of its new and improved website, <https://europump.net/>. The redesigned site offers a modern and intuitive interface, providing an enhanced user experience for members, partners, associates, and other pump industry professionals.

Europump members represent more than 450 companies with a collective production worth of over €10 billion and an employee count of 100,000 people throughout Europe. The ever-improving performance of liquid pumps increases the productivity of end user sectors and contributes to efficiency, sustainability, competitiveness, growth.

The new website serves to improve the communication of the vital role Europump, and its National Association members, play in the regulatory and standardisation framework that now exists internationally. This important undertaking has been overseen by the Marketing Commission of Europump, with key contributions being made by both its Technical and Standards Commissions.

Key features of the new Europump website include:

User-Friendly Navigation: The website has been designed with a focus on user-friendly exploration, making it easier for visitors to find the information they need quickly and efficiently.

Responsive Design: Europump understands the importance of accessibility. The new website is designed with a responsive layout, ensuring seamless viewing across various devices, including desktops, tablets, and smartphones.

Comprehensive Information: Explore Europump's extensive range of pump related information; from industry profiles to policy documents, position papers to membership benefits, and efficiency guides to pump types. Clearly signposted throughout, the



website serves as a valuable resource for engineers, project managers, company executives, stakeholders and anyone seeking reliable pump technology information and guidance.

Latest News and Updates: Stay informed about the ongoing work Europump undertakes on behalf of pump manufactures, and ultimately the end users of pumps, through its numerous working groups, publications, and events. Regularly updated content ensures visitors are always in the know.

Energy Saving Dashboard: Ecopump is Europump's flagship project, embodying Europump's energy commitment. In 2004 the Europump Council endorsed the Ecopump initiative designed to be the very cornerstone of the European pump sector's energy and environmental policy. The dashboard provides a real time illustration of the energy savings being made. Check it out.

Tools and Resources: Europump aims to empower its audience with a range of tools and resources, that enable key business decisions to be evaluated and empowered.

Nicola Cox, Marketing Communications Manager at Armstrong Fluid Technology, and Chair of Europump's Marketing Commission, expressed her excitement about the launch, stating, "This new website reflects our commitment to the effective delivery of key information on the invaluable work Europump undertakes on behalf of the European pump industry. We believe that the redesigned interface and added features will significantly enhance the overall user experience, making it easier for visitors to access the information they need, when they need it."

Visit Europump's new website at <https://europump.net/> to experience the upgraded platform firsthand.

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Note to Editors:

[About Europump](#)

Europump is the European Association of Pump Manufacturers and was established in 1960. It represents 15 National Associations in 12 EU Member States, Switzerland, Turkey, and the UK. Europump members represent more than 450 companies with a collective production value of more than €10 Billion and an employee base of some 100,000 people across Europe.



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