

Strictly Confidential



Guide for Attendees

4th September 2023
Excelsior Hotel Gallia, Milan



PROGRAM STRUCTURE

Monday, September 4th
Excelsior Hotel Gallia – Milan

09.00 – 09.30	<i>Arrival and registration</i>
09.30 – 09.40	Welcoming remarks
09.40 – 10.00	Keynote remarks
10.00 – 10.20	MoU Exchange Ceremony
10.20 – 11.00	Investment Opportunities
11.00 – 11.15	<i>Coffee break</i>
11:15 – 11:20	Introduction to the panel sessions
11.20 – 12.00	Session 1. Clean Energy and Petrochemical
12.00 – 12.40	Session 2. Healthcare, Pharma & Lifescience
12.40 – 13.20	Session 3. Automotive and Advanced Manufacturing
13.20 – 14.00	Session 4. Real Estate in Tourism and Hospitality
14.00 – 14.10	Closing remarks
14.10 – 15.00	<i>Luncheon</i>
15.00 – 18.00	Workshops organized by the Ministries Individual G2Bs and B2Bs

Workshops & G2Bs - FUNCTIONING

The evening program in relation to the G2Bs, including the workshops, is subdivided into three levels and will be structured as follows:

Level 1 - One to Many (Workshop)

- **Objectives:** To **provide general knowledge** on investment attraction programs, in general and/or specific sectors.
- **Execution:** The workshop agenda will be defined by the Ministry of Enterprise and Made in Italy and the Ministry of Investments of Saudi Arabia; the workshop will take place in the partitioned “La Scala” room and participation will be possible through registration on the “Go!” Platform or on walk-in basis.

Level 2 - One to One (G2B)

- **Objectives:** To **provide specific information** to companies that are already interested in investing in each respective country via one-to-one meetings with the staff of the Ministry of Enterprise and Made in Italy, Invitalia and that of the Ministry of Investments of Saudi Arabia.
- **Execution:** The one-to-one government staff meetings can be requested through the “Go!” Platform or by contacting the respective organizations directly.

Level 3 - One to One (G2B)

- **Objectives:** To **discuss specific information and goals with HEMs** (or Deputy Ministers) and high-ranking companies (at HEMs office on the first floor).
- **Execution:** The option is reserved to C-Levels only. To request a meeting, companies are required to send a formal request to isaif2023@ambrosetti.eu, within 28th of August, which will then be subject to Ministerial confirmation.

Kindly note that the request must include:

- Biography of Individual/s requesting to attend the meeting.
- Company profile.
- Objective/s of meeting.

B2Bs – FUNCTIONING

The B2Bs, which will take place concurrently to the G2Bs and G2B Workshops, offer a valuable chance for bilateral networking.

Execution: The B2B meetings are to be organized by the participants through the “Go!” platform as they see fit, via on-platform requests sent from one participant to the other. This will be possible once the participant has received their registration details from Confindustria.

NOTE: When approaching high-level counterparts for an on-platform B2B request, please ensure your profile is complete and in depth as to allow a fully comprehensive assessment of the request.