

# Live Business Sessions: Selling Machinery in China with SUMEC & Business Partners



September 6-7th, 2023 @ Bologna & Milan



CONFINDUSTRIA EMILIA  
AREA CENTRO  
Le Imprese di Bologna,  
Ferrara e Modena



FARETE



ASSOLOMBARDA

SACE



**SACE**, with the kind cooperation of **Confindustria**, is pleased to invite you to a series of **Business Sessions with SUMEC International Technology Co**: the leading machinery import agent (70% of market share) and one of the major 3 bidding agent services in China with a customer base of more than 20,000 manufacturing companies.

**SACE and SUMEC have an established partnership**, which enabled several Italian exporters in increasing their business in China, also through dedicated financial solutions.

A group of Chinese companies active in a variety of industries will be joining SUMEC in these Business Sessions. Please consult the attached document for further information.

Are you interested in meeting with SUMEC and its Business Partners? Sign up to one of our sessions:

**Farete Trade Show BolognaFiere | B2B sessions**  
September 6th at 15:00 – 18:00 (CET) | Bologna, Italy

**REGISTER**

**Assolombarda | Plenary Session & B2B meetings**  
September 7th at 14:00 (CET) | Milan, Italy

**REGISTER**

The participation is free of charge and registration is mandatory. The B2B sessions will be on a first come, first served basis and subject to the Buyers availability. English will be the working language.

For further information:  
[businesspromotion@sace.it](mailto:businesspromotion@sace.it)