

## **Czech-Italian Business Forum** *Future of Cities & Communities*

Rome, June 13, 2023  
**Confindustria** - Viale dell'Astronomia, 30 (Pininfarina room)

### **PROGRAMME**

*Draft as of June 5*

#### **10.30 Registration of participants**

#### **10.45 Welcoming Remarks**

- Barbara BELTRAME, Vice President for International Affairs, Confindustria
- Radomil DOLEZAL, CEO CzechTrade
- Maurizio FORTE, Director Coordination Made in Italy Promotion, ITA-Italian Trade Agency

#### **11:00 Institutional Greetings**

- Jan KOHOUT, Ambassador of the Czech Republic in Italy
- Edvard KOŽUŠNÍK, Deputy Minister of the Ministry of Industry and Trade
- Valentino VALENTINI, Deputy Minister of the Ministry of Enterprises and Made in Italy
- Vojtech MUNZAR, Deputy of the Czech Chamber
- Mauro BATTOCCHI, Deputy Director General/Director for economic internationalization; Ministry of Foreign Affairs and International Cooperation

#### **11.40 Italian industry for Smart Cities (focus on Energy and IT)**

- Ludovica ZIGON, Coordinator Internationalization Committee ANIE
- Vittoria CARLI, Vice President for Digital transformation and Internationalization of Services, Confindustria Servizi Tecnologici e Innovativi

#### **12:00 Business matching opportunities with Czech companies**

- Marek ATANASČEV, Director of the Foreign Office of CzechTrade in Italy

#### **12:20 Presentation of Best-practices**

##### ***Czech Experience:***

- Representative of PPF Group – Škoda Transportation a.s. + Intens Corporation s.r.o.
- Representative of MM Cité a.s.

##### ***Italian Experience:***

##### **Digital twin in Smart Cities**

- Michele IERADI, CTO Esri Italia

##### **Smart City: Creating Value from Data**

- Alessandro BORTOLETTO, Innovation Manager, Green City Light

#### **13:00 Lunch break (room Q)**

#### **14:00 B2B meetings and networking (room G-H, English language)**

**Moderator:** Raffaele LANGELLA, Director International Affairs, Confindustria

**Working language:** Italian-English