

# OMC

MEDITERRANEAN  
CONFERENCE & EXHIBITION



## RETHINKING ENERGY TOGETHER

ALLIANCES FOR A SUSTAINABLE  
ENERGY FUTURE

25-27 MAY 2021  
RAVENNA - ITALY

[www.omc.it](http://www.omc.it)

# DEAR INDUSTRY COLLEAGUES,

Creating long term value, embracing the energy transition as an opportunity to grow while facing the current downturn related to the pandemic effects and the collapse in oil prices, are the major challenges of the entire global energy sector. Not surprisingly in recent years the oil & gas has made a significant step towards a low carbon energy mix, massively investing in technologies to adapt to energy transition, as well as adopting strategies and new business models that aim at combining economic with environmental and social sustainability.

Innovation will be key to start re-positioning energy, pushing forward carbon neutrality and gas valorization practices while developing clean energy sources as a whole process to deliver solutions for a sustainable low-emissions future. The entire energy supply chain will be called upon in the years in cooperating to provide answers to the pressing climate change and environment challenges, working together and creating synergies to provide new technologies and new processes for these common goals.

I am delighted to announce that OMC 2021 will be taking a key role in the Mediterranean region and beyond in connecting and assessing the role that clean energies, natural gas and renewables can play in collaboration with the oil and gas industry of the future.

We will focus on **Rethinking Energy together: alliances for a sustainable energy future**. We need to find ways to ensure diverse energy related stakeholders come together around aligned goals and co-operate for a sustainable development of the planet and the communities. We are aware it is an ambitious project, however providing a wider perspective and facilitating dialogue on the complexity of energy issues are the major goals we will pursue with new enthusiasm for the next OMC 2021.



I look forward to meeting you all in Ravenna Next May.  
Best Regards,

**Monica Spada**

OMC 2021 Chair

*Eni Senior Vice President  
Bio Development, Sustainable Mobility  
& Circular Economy*

# CAPITALIZING PAST SUCCESSSES LOOKING AT THE NEW CHALLENGES



*"Gas and hydrocarbons with renewables work together and that is our model."*

**Claudio Descalzi**  
CEO Eni



*"Egypt stands as an example for other countries in the region to work together."*

**Abeed Ezz El Regal**  
CEO EGPC



*"Gas has a brilliant future as an ideal complement to renewables"*

**Marc Benayoun**  
CEO Edison



*"Today staying competitive is mandatory. Saipem's approach to the project relies on a tight cooperation amongst stakeholders."*

**Stefano Cao**  
CEO SAIPEM



*"The major oil companies are committed to develop new technologies and extensively use more efficient processes."*

**Pratima Rangarajan**  
CEO Oil and Gas Climate Initiative



*"By energy convergence I also see opportunities for the "greening" of gas, for power and heating with hydrogen and biomethane."*

**Remi Eriksen**  
President DNV GL



*"Our strategy is to play the role of the regional hub, for gas, electricity, crude and refining products."*

**Tarek El Molla**  
Minister of Petroleum and Mineral Resources Egypt



*"Europe can meet the energy transition challenge also by diversifying energy supply."*

**Simon Flowers**  
CEO Wood Mackenzie



*"Cyprus is looking strategically to integrate with neighboring states, with the aim of complementing each other"*

**Yiorgos Lakkotripypis**  
Former Minister of Energy Cyprus



*"The industry is ready to meet a dual challenge: growth and sustainability."*

**Luigi Ciarrocchi**  
President ASSOMINERARIA Italian Petroleum and Mining Industry Association

# WHERE INNOVATIONS AND MEGA TRENDS MEET FOR A SUSTAINABLE ENERGY FUTURE

Transition to a low carbon economy and worldwide access to resources are the big challenges for today's energy sector. To achieve this target a multi-action strategy is essential, based on GHG reduction, a resilient portfolio of hydrocarbons with natural gas playing a central role, and the expansion of circular economy and renewable resources.

OMC 2021 aims at facilitating an alliance among the energy sectors in order to share competences and capabilities and find together the most effective way to reach these ambitious targets.

## NATURAL GAS

Being the cleanest burning fossil fuel, natural gas provides a number of environmental benefits compared to other fossil fuels, particularly in terms of air quality and greenhouse gas emissions. Moreover, natural gas can be easily integrated with other sectors like hydrogen and CCUS facilitating the transition.

This is why it is presented as the transition fuel which will accompany the gradual penetration of renewables, providing flexibility and supply security services in the cleanest way.

## RENEWABLES

Renewables play a leading role in energy transition massively cutting carbon emissions and helping to mitigate climate change. Power capacity from renewables is set to expand by 50% between 2019 and 2024, led by solar PV. (IEA.ORG). Renewables will increase their contribution especially if solar and wind power are fully integrated with sustainable bioenergy providing another key part of the mix. All this means speeding up innovation in business and technology.

## HYDROGEN

Hydrogen has the potential to support the transition to a decarbonized energy system, and in particular can help decarbonize those sectors that have been harder to electrify, such as transport and heating.

Considered as a synthetic "green" fuel, hydrogen from renewables or low carbon hydrogen could rapidly restructure the energy mix in the coming years.





## BIOFUELS AND EFUEL

Biofuels make an important contribution to solving the problem of climate change being the key lever to pursue sustainable mobility and to reduce GHG as their use is almost CO<sub>2</sub> neutral. The modern bio refineries integrate the conversion processes of biomasses to produce biofuels, electricity and biochemical to supply the increasing power and fuel demand.

## WASTE TO ENERGY

Waste-to-energy plants offer important benefits: environmentally safe waste management and generation of clean electric power. They produce clean and renewable energy and have the potential to create a recycle process by converting industrial and municipal waste into energy, electricity and heat, and by converting the biodegradable fraction of the waste into high calorific value products.

## CCUS

CCUS is a critical part of the industrial technology portfolio to accelerate the industry sector transformation that is essential to meet global climate goals. While significantly reducing emissions, CCUS technologies add value to production processes by transforming substances and products such as plastics, concrete, methanol, biofuel, and other forms of hydrocarbons for use as alternative and renewable energy.

## CONVENTIONAL OIL

Oil markets are going through a period of extraordinary challenge. Although demand is expected to fall by more than 50% in advanced economies between 2018 and 2040; conventional oil remains the most affordable source to provide energy in developing economies. How to face the global challenge and sustainable goal of clean and affordable energy for all?



# MEETING POINT OF TECHNOLOGY AND CARE FOR THE ENVIRONMENT

After 24 years helping the industry grow, OMC is now providing the energy industry with a hybrid platform where the traditional O&G and the sustainable energy sectors meet to set the driving routes to face the growing global energy demand and sustainability needs.



## OPERATIONAL EXCELLENCE

Rising complexity, costs and risks combine to make efficiency more important than ever. Change is challenging, excellence is mandatory.



## SUSTAINABILITY

Building today an inclusive, greener and long lasting future through effective, safe and sustainable solutions



## INNOVATIVE TECHNOLOGIES

Innovation is the key for developing tomorrow's energy mix and creating long term value.



## CARBON NEUTRALITY

Acting together for an effective net zero carbon footprint while ensuring access to affordable and modern energy for all.

## MARK YOUR CALENDAR



**February 10th, 2021**

CONFERENCE PROGRAMME WILL BE AVAILABLE

**March 1st, 2021**

DELEGATE REGISTRATION OPENS

For information e-mail to [conference@omc.it](mailto:conference@omc.it) or visit [www.omc.it](http://www.omc.it)





# 23,400 PARTICIPANTS



## INVOLVED ENERGY INDUSTRY SECTORS

AUTOMATION - BIOFUELS - CARBON CAPTURE - CCUS - CERTIFICATION - CIRCULAR ECONOMY - CLASSIFICATION - CLIMATE - COMPLETIONS - CORROSION - CORROSION - DIGITALISATION - DRILLING - EFFICIENCY - ELECTRICAL - ENERGY - ENERGY STORAGE - ENGINEERING - ENVIRONMENTAL - EXPLORATION - GAS - GAS - GOVERNMENT - HEALTH - INSTRUMENTATION - LNG - MAINTENANCE - MARINE - PIPING - POWER SYSTEMS - PROCESSING - PRODUCTION - RECYCLE - REGULATORY - RENEWABLES - SAFETY - SUBSEA - SUSTAINABILITY - TELECOMMUNICATIONS - TRANSITION - TRANSPORTATION - VESSELS - VESSELS - WASTE MANAGEMENT - WASTE MANAGEMENT

## REGIONAL ATTENDANCE

**58% ITALY**

**27% EUROPE**

United Kingdom, Germany, The Netherlands, Croatia, Romania, France, Spain, Norway, Denmark, Cyprus, Greece, Belgium, Slovenia, Ukraine, Poland, Montenegro, Austria, Bulgaria, Sweden, Serbia, Czech Republic, Albania, Portugal, Finland, Monaco, Bosnia

**7% MENA**

Egypt, Libya, Nigeria, UAE, Algeria, Oman, Qatar, Turkey, Saudi Arabia, Iraq, Iran, Jordan, Lebanon, Bahrain, Jordan, Morocco

**5% AMERICA**  
USA, Canada, Mexico, Brazil

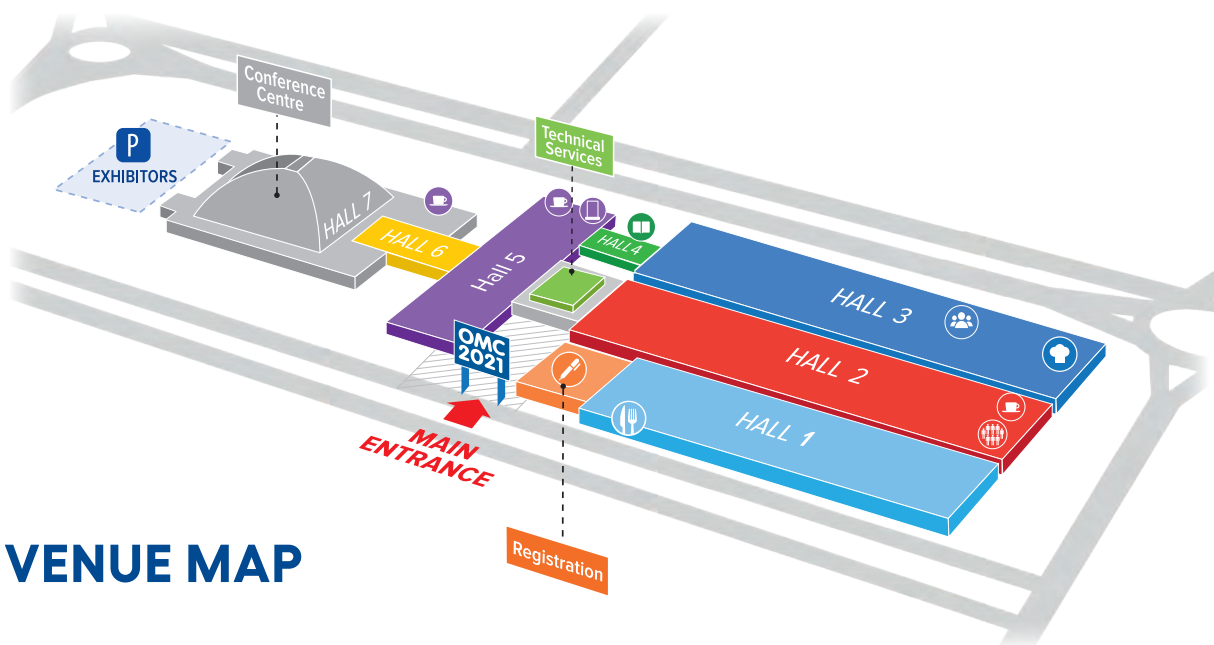
**3% ASIA/OCEANIA**  
Russia, China, Japan, Malaysia, Hong Kong, Singapore, Australia, Indonesia

# RAVENNA ENERGY CAPITAL



OMC 2021 will be held at the Pala De Andre' complex located in Ravenna, Viale Europa 1, on the eastern outskirts of Ravenna, a 5 minute drive from the city centre.

Over 30,000 square meters of space are dedicated to OMC event: 7 exhibit pavilions, 5 conference halls, the Arena for workshops and the Tech Talks Room for company presentations, in addition to the new Social Hallway where media will showcase the latest trends of the energy market and run interviews to OMC participants.



## VENUE MAP



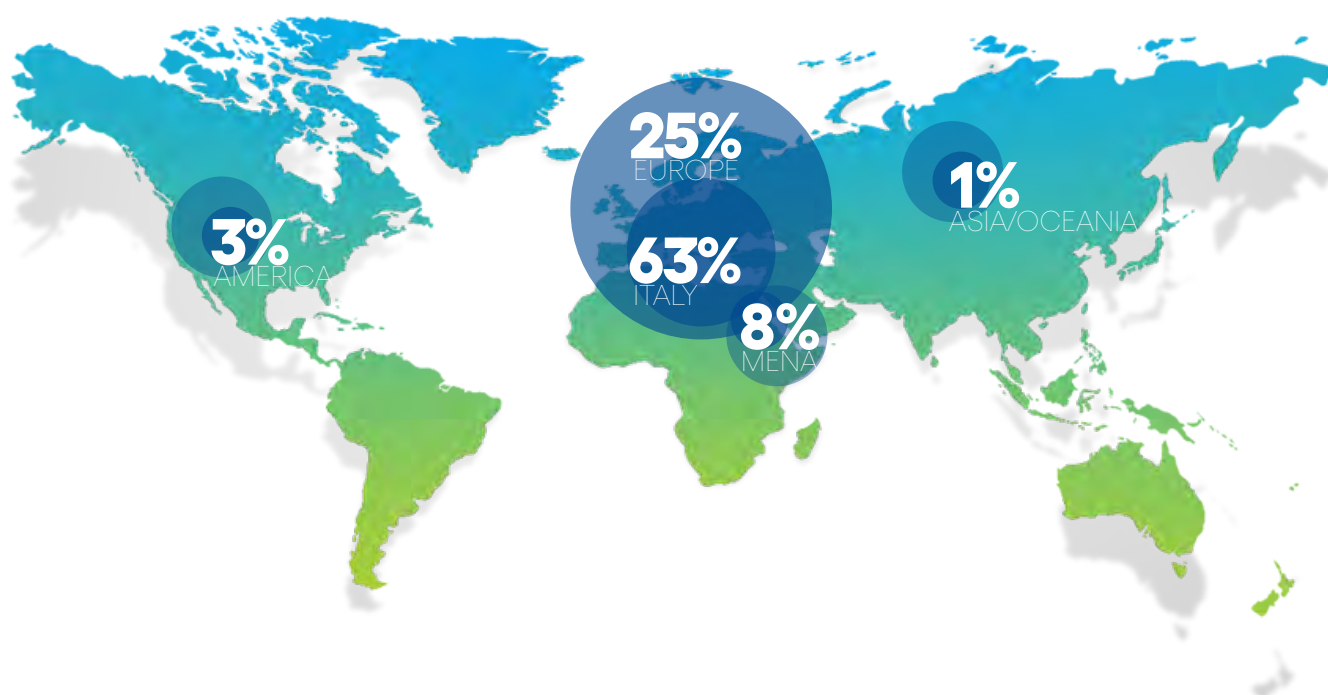
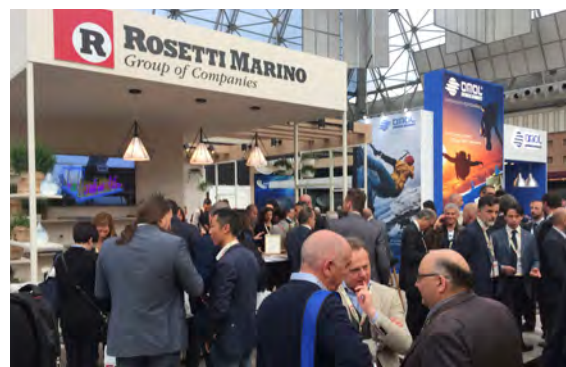
With the future in mind, OMC Organizers are strongly committed to guarantee the safety and health of all participants and of our staff, so that together we will come together fitter and stronger for business.





## JOIN THE EXHIBITION

**618**  
EXHIBITORS FROM  
33 COUNTRIES



## EXHIBITORS BY INDUSTRY SECTOR

<b>20%</b>	PROCESS EQUIPMENT / FACILITIES	<b>9%</b>	AUTOMATION / IT
<b>19%</b>	VALVES / ACTUATORS / PUMPS / PIPING	<b>7%</b>	MARINE EQUIPMENT & SERVICES
<b>17%</b>	OIL AND GAS OPERATORS / E&P	<b>5%</b>	POWER SUPPLY
<b>10%</b>	HEALTH / SAFETY / ENVIRONMENT (HSE)	<b>4%</b>	TRANSPORTATION / LOGISTICS
<b>9%</b>	DRILLING AND COMPLETIONS		



# A SHOWCASE FOR TECHNOLOGY AND INNOVATION

The exhibition halls have filled with interesting new exhibitors over the years. At every edition new companies join and enrich the networking platform.

There is a special mix of people at OMC from operators and suppliers, international companies as well as new start-ups. CEOs, analysts, engineers, entrepreneurs, ministers, project managers and government officials: they meet to do business during the show and launch new frontiers in the energy industry afterwards.



## BOUNDLESS BUSINESS PROSPECTS

Clean, reliable, economically accessible are the key words of today energy industry: show the international energy industry your highest levels of efficiency while strengthening your market positioning.

MEET INVESTORS AND NEW PARTNERS

BUILD NETWORK AND GET NEW CONTACTS

GET ACCESS TO THE DECISION MAKERS AND SPECIALISTS

LAY THE BASE FOR FUTURE AGREEMENTS AND CONTRACTS

RECRUIT NEW TALENTS

ARRANGE B2B MEETINGS

## THE PROFESSIONALS YOU WILL MEET

### **48%** TECHNICAL AUDIENCE:

Project Managers, Technical Managers, Technical Directors, Engineers, Purchasing Managers, Purchasing Directors, Research and Development

### **36%** COMMERCIAL AUDIENCE:

Business Development Managers, Sales Managers, Marketing Managers, Traders, Logistics, and Operations Managers

### **16%** SENIOR & C-LEVEL AUDIENCE:

CEO, COO, Presidents, Vice Presidents, General Managers, Country Managers, Business Unit Managers, Directors



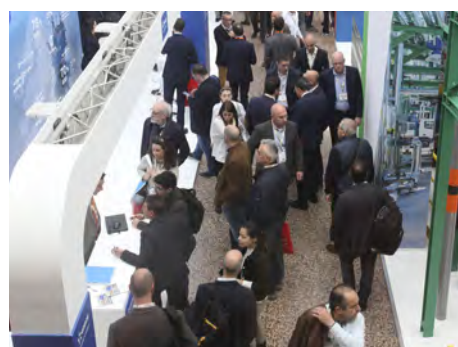
## EXHIBITING



- ✓ Reach a targeted audience of 23,400 industry professionals
- ✓ Promote and network with key contacts from global energy industry
- ✓ Showcase your technology and expertise

Whatever your objectives are, exhibiting at OMC will help you achieve them. Find out how to make the best of exhibiting and check the additional opportunities with OMC sales team.

**For information call +39 0630883030  
or e-mail to [exhibition@omc.it](mailto:exhibition@omc.it)**



## PLAN YOUR WORKSHOP



Equipped rooms for 40-80 people are made available to industry associations and companies to plan their own workshop. Contents shall focus on major new contributions in terms of knowledge or experience in the oil, gas, and energy business, as well as circular economy, CO2 reduction practices, renewables.

**For information e-mail to [conference@omc.it](mailto:conference@omc.it)**



## BOOK YOUR TECH TALK



The Tech Talks Zone is reserved for companies who wish to deliver presentations about their projects, products, researches and technologies, during the OMC days in a fully equipped room with free access for registered participants. The Tech Talks Zone can welcome 80 to 120 people and can be rented for single or multiple slots (each slot is 90 minutes).

**For information e-mail to [exhibition@omc.it](mailto:exhibition@omc.it)**





## STRATEGIC MARKETING TOOLS

# RAISE YOUR COMPANY PROFILE BY SPONSORING OMC

Profile your brand to a dedicated audience: sponsoring is a key tool to communicate directly with the industry decision makers before, during and after the event. Packages can be tailored to suit any budget, our team will assist you to raise your company awareness in the market and promote product launches to attract visitors to your stand and generate networking opportunities.

## THE OMC PROGRAMME IS FULL OF GREAT NETWORKING OPPORTUNITIES

Networking at OMC is a serious matter: it is the leitmotiv of the event throughout the week, may it be on a golf course, at the cocktail before the opening, at the gala dinner on the first eve or at the concert usually held in one of the magnificent Basilicas of Ravenna.

## JOIN THESE OMC EVENTS TO GET THE MOST OF YOUR EXPERIENCE!

CLASSICAL  
CONCERT



GALA  
DINNER



AWARDS  
CEREMONY



GOLF  
TOURNAMENT



WELCOME  
COCKTAIL



Choose among our **Platinum, Gold, Silver, Bronze** or Featured levels and find out how many opportunities each of them can generate.

All of them will offer strategic benefits:

- ✓ Delegate Registrations
- ✓ VIP Seats at the Opening Ceremony
- ✓ Events Invitations
- ✓ Special mention at the Opening and Closing Ceremonies
- ✓ Branding at the OMC Venue
- ✓ Branding on OMC promotional materials
- ✓ Branding on OMC APP and website
- ✓ Dedicated listing and advertising in the Exhibition Guide

For information, e-mail to  
[sponsorship@omc.it](mailto:sponsorship@omc.it)



## MEDITERRANEAN CONFERENCE & EXHIBITION

[www.omc.it](http://www.omc.it)

25-27 MAY 2021  
RAVENNA - ITALY

### ESTABLISHED BY



### ASSOCIATED COMPANIES



### ORGANISED BY



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### SOCIAL NETWORKS

