

# 中国国际贸易促进委员会山西省委员会

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## **Shanxi Brand Silk Road Online Tour (European Session)**

### **Shanxi Transformation Development International**

### **Project Cooperation Online Business Conference**

## **INVITATION**

**Dear Sir or Madam:**

Under the background of sharp decline in global investment, China's attraction of foreign investment has bucked the trend, and increasing global enterprises have cast "trust votes" for China. China is firmly committed to deepening reform and opening up, and continues to optimize the business environment. Shanxi Province of China has huge market space, broad development potential and surging innovation vitality. In order to promote new opportunities for project cooperation between Shanxi province and European enterprises, help European enterprises better transform and upgrade after the outbreak, and open the Chinese market, Shanxi Brand Silk Road Online Tour (European Session)—Shanxi Transformation Development International Project Cooperation Online Business Conference with the theme of " Welcome to Silk Road and promote win-win cooperation " will be held from October 13<sup>th</sup> to 15<sup>th</sup>, 2020.

Here, we sincerely invite you to join us for development and business opportunities!

**Form: online meeting**

**Organizer: Shanxi Provincial Committee of China Council for the Promotion of International Trade**

**Guests to be invited: Enterprises with cooperation intention to China, including but not limited to Fortune 500, industry unicorn, invisible champion, international enterprises , industry center, small and medium-sized enterprises, etc.**

**Date & Time:**

**October 13th, 2020 ( Tuesday ) 15:00-18 : 00 ( Beijing time )**

**Main industries: New equipment, new products , etc.**

**October 14 , 2020 (Wednesday) 15:00-17 : 30 ( Beijing time )**

**Main industries: New technologies, new materials, etc.**

**October 15 , 2020 (Thursday) 15:00-17 : 30 ( Beijing time )**

**Main industries: Agriculture, medicine and health industry, etc.**

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**Draft agenda ( Beijing Time ) :**

**14: 30-15:00** Sign in for online meeting

Formal Beginning at 15:00 , Consecutive Interpretation: Chinese-English

( 1 ) Opening remarks by the leader of Shanxi Province

( 2 ) Introduction of Shanxi' s business environment, investment attraction advantages and relevant policies of Shanxi Economic Development Zone

( 3 ) Speeches by representative of Chinese Enterprises

( 4 ) Speeches by representative of European Enterprises

( 5 ) Q & A

**Contact: Hu Jiaqi**

**Tel: 0086 15601662370**

**E-mail: hjq\_167@lemengroup.com**

**China Council for the Promotion of International Trade**

**Shanxi Provincial Committee**

**August 26<sup>th</sup> , 2020**



**Note :** Please fill the Registration Form by **September 29<sup>th</sup>, 2020**. 1-2 representatives (intermediate or senior management level) for each organization or company.