

Webinar “Re-start your business in China”

SACE meets SUMEC ITC

16 June 2020 at 11.00am

SUMEC International Technology Co. is the **leading machinery import agent** (70% of market share) and one of the major 3 bidding agent services in **China** with a customer base of more than 20,000 manufacturing companies. In the framework of the existing cooperation with SUMEC, SACE is pleased to invite you to a **webinar** to gain insight into the current market environment in China and **explore new business opportunities with SUMEC.**

The webinar will be held in English and will focus, among others, on **technologies for petrochemical, plastic and paper industries.**

Agenda

11:00 Opening Remarks

H.E. Luca Ferrari, Ambassador of Italy in Beijing
Mario Bruni, Head of MID Corporate – SACE

11:10 Doing business in China

Donato Morea, Relationship Manager – SACE Hong Kong Office
Andrea Croci, Regional Manager – Far East and Greater China UBI Banca
Gianpaolo Bruno, Trade Commissioner ICE Beijing

11:30 SUMEC ITC presentation and business opportunities for Italian SMEs

Jacky Yang, General Manager - SUMEC International Technology Co.
Darren Chau, Project Manager - SUMEC International Technology Co.

12:00 Why Italian SME's are well positioned to successfully cooperate with SUMEC

Anna Lisa Bisson, Coordinator International Activities Confindustria

12.10 Wrap up and Q&A session

Moderator: Luca Passariello, Head of Business Promotion – SACE

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The participation is free of charge and the registration is mandatory to gather the link to connect. You will receive an email confirming your registration and the connection details will be sent to the same email address on the day of the event.

For more information and for **B2B opportunities** with SUMEC, please contact businesspromotion@sace.it